

FOR IMMEDIATE RELEASE

LE REVE FLORAL DESIGN NAMED “The Knot Best of Weddings 2011 Pick” IN
THE KNOT BEST OF WEDDINGS 2011

Newbury, MA January 21, 2011 – Le Reve Floral Design is pleased to announce they have been selected as a 2011 winner in **The Knot Best of Weddings**, a special section in *The Knot Boston* magazine and on <http://wedding.theknot.com/local-wedding-vendors/boston-weddings.aspx> Weddings from The Knot (NASDAQ: KNOT;www.theknot.com), the number-one wedding resource that’s most trusted by brides.

The Knot Best of Weddings 2011 provides a “by brides, for brides” guide to the top wedding professionals across the country, and is a must-have when it comes to selecting the best-of-the-best wedding resources. From New York florists and Seattle bridal salons to DC makeup artists, engaged couples will find detailed feedback on local wedding businesses reviewed by thousands of newlyweds who had great things to say.

"We are proud to announce that Le Reve Floral Design has been rated by local brides and voted The Knot Best of Weddings 2011 Pick. Le Reve’s floral designs are romantic, joyful and inventive. They are always made with personal attention to detail and your unique voice in mind. Let Le Reve ensure that your wedding day is unforgettable.”
Darcy Hammer, Le Reve Floral Design.

#

About The Knot Inc.

The Knot Inc. (NASDAQ: KNOT; www.theknot.com) is a leading lifestage media company. The Company's flagship brand, The Knot, is the nation's leading wedding resource, reaching well over a million engaged couples each year through the #1 wedding website, TheKnot.com. Other products from The Knot include *The Knot* national and local magazines, The Knot books (published by Random House and Chronicle) and television programming bearing The Knot name (aired on the Style and Comcast Networks). The Company also owns WeddingChannel.com, the most visited wedding gift registry website.